SOPA AWARDS FOR EDITORIAL EXCELLENCE

SOPA AWARDS Gala Dinner program --

In celebration of the Awards, SOPA will produce a special limited commemorative program. This very special program will be given to all the dinner attendees, SOPA members, committee members, judges, sponsors and industry partners across Asia. Digital copy will also be available on line.

Exciting advertising opportunities are now available for companies looking to increase their brand exposure to a highly targeted audience and the crème de la crème of the publishing world across Asia. Exceptional rates are on offer for a limited time only with limited spacing availability.

Advertising Rate	**Full Page, 4 Color Ad**	
	SOPA Member	**Non Member**
	HK$5,500	HK$5,500
Booking Deadline	April 14	
Material Deadline	April 30	
- Bleed Size	216mm (W) x 303mm (H)	
- Trim Size	210mm (W) x 297mm (H)	

TERMS & CONDITIONS:

- No cancellation will be accepted after confirmation.
- All advertising rates are net rates, and no agency commission will be provided.
- The booking should be made to SOPA Secretariat by emailing the below Insertion Order form to: christinewong@sopasia.com and mail@sopasia.com.

- Payment must be made no later than April 30, or the ad booking will be forfeited.
  a. Cheque: Please make cheque payable to: "The Society of Publishers in Asia Limited" and post it to: Room 2503, 25/F, K Wah Centre, 191 Java Road, North Point, Hong Kong

  b. Telegraphic Transfer: (Please email/fax the TT slip to SOPA Secretariat as confirmation by April 30)
     - Bank: "The Hong Kong and Shanghai Banking Corporation Limited"
     - Branch address: 1 Queen's Road Central, Hong Kong
     - Swift code: HSBCHKHHHKH; Bank code: 004
     - Bank account no.: 808-684575-838
     - Account name: "The Society of Publishers in Asia Limited"

- SOPA reserves the right to reject any ad materials deemed inappropriate, and will not be held responsible for the advertisements published.
- All **advertising materials must reach Hong Kong no later than April 30** with the following material specifications:
  * Digital File: Print-ready PDF or JPG [with crop marks and bleed]. All softcopy file in CMYK format and picture file must be 300dpi in actual size. A printed color copy of the ad is required as a reference.

SOPA
The Society of Publishers in Asia

For advertising enquiries, please contact SOPA – Christine Wong: christinewong@sopasia.com or Secretariat: mail@sopasia.com at (852) 3664 2719.

INSERTION ORDER FORM:

(Please email the form to: christinewong@sopasia.com and mail@sopasia.com)

Company Name:			
Publication Name:			
Ad Rate:			
Contact Person:			
Job Title:			
Tel:		Email:	

(Signature & Company Chop)

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Name & Title:
Date: